OFFICE OF THE EXECUTIVE DIRECTOR

November 22, 2022

Administrative Order No. 366-F
Series of 2022

TO: The PCAARRD Directorate and Staff

FROM: **REYNALDO V. EBORA, PhD**
Executive Director

SUBJECT: **2022 Observance of the 18-Day Campaign to End Violence Against Women (VAW)**

In support to the 2022 Observance of the 18-Day Campaign to End VAW, you are all enjoined to participate in the following activities organized by the Gender and Development and Special Projects Unit (GADSPU) of the Socio-Economics Research Division (SERD) and Philippine Commission on Women:

Activity	Date and Venue
• Orange Your Icon Movement Support and promote the Anti-VAW Campaign through orange decorations in PCAARRD landmarks and icons	PCAARRD Main Lobby, PCAARRD Marker, and PCAARRD Gate, November 25 - December 12, 2022
• Wear Your Campaign Avail and wear free orange masks, pins, and tags from the Main Lobby as a form of support to the Anti-VAW Campaign	PCAARRD Main Lobby, November 25, 2022
• Launching Program Listen to messages from key speakers in support of PCAARRD's Anti-VAW Campaign; Join a film-showing that tackles VAW	E.O. Tan Hall, November 25, 2022
• Signing the Pledge Wall to End VAW Affix signatures to affirm PCAARRD's commitment to the Anti-VAW Campaign	E.O. Tan Hall, November 25, 2022 PCAARRD Main Lobby, November 28 - December 12, 2022

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• Anti-VAWC Exhibit Browse through a mini exhibit about VAW scenarios and laws	PCAARRD Main Lobby, November 25 - December 12, 2022
• Online Campaign for #VAWFreePH and #VowToEndVAW Upload photos with Anti-VAW icons for a prize	Via Social Media (Facebook, Twitter, and Youtube), November 25 - December 12, 2022

Everyone is highly encouraged to participate in these activities by accomplishing these attendance link: bit.ly/AntiVAW22Attendance and by adding this frame to your Facebook profile pictures: twb.nz/antivaw2022. For further details on these organized campaign activities, please visit bit.ly/AntiVAW2022. You may also contact Ms. Jo-Jee Ocampo of SERD at gad@pcaarrd.dost.gov.ph for any questions.

Attached is the memorandum signed by Asec. Diana L. Ignacio enjoining all DOST agencies to promote public awareness in the observance of the event, as well as the PCW Memorandum 2022-04, and the invitation letter from the Office of the Municipal Mayor of Los Baños, for your reference.

Thank you very much.